

DAVIS POLICE DEPARTMENT

Collateral Assignments Public Relations & Social Media

Duties of Team Members

The Department uses social media as a method of effectively informing the public about Department services, issues, investigations and other relevant events. Team members are authorized publishers for purposes of issuing information via social media.

Team members serve at the pleasure of the Police Chief.

Minimum Requirements

Off probation at time of appointment.

Application Process

Upon announcement of a vacancy, qualified members must submit a letter of interest to Professional Standards, which includes; time in law enforcement, previous specialty assignments, and any special skills possessed which could benefit the team. Applicants who meet the minimum requirements for the position may be invited to participate in an interview panel. The interview panel, if used, and/or the Deputy Director of Police Services will then make a recommendation to the Police Chief, or their designee, who will make any final appointment.

Training

Authorized publishers will receive training that, at a minimum, addresses legal issues concerning the appropriate use of social media sites, as well as privacy, civil rights, dissemination and retention of information posted on Department sites.